

Withdrawn/June 13, 2016  
Committee Opinion  
June 11, 1987

LEGAL ETHICS OPINION 926

LAWYER REFERRAL SERVICES.

It is not improper for an attorney to participate in a lawyer referral service which limits its referrals to a certain number of attorneys in a specific geographic area as long as the limitation does not result in public deception. It is not improper for an attorney to participate in a lawyer referral service that is a profit-making lay organization or corporation. It is not proper for a lawyer referral's advertising or corporate name to indicate a specialty. It is not proper for an attorney to list himself or his firm as a lawyer referral service in the yellow pages when calls to the listed lawyer referral service go directly to the attorney's office. [DR:2-101; DR:2-102; DR:2-103; DR:2-104; LE Op. 910, LE Op. 738]

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WITHDRAWN